

PRIVACY POLICY

Last updated: OCTOBER 1ST, 2021

SCOPE

DieselHub.com ("We", "we", "Our", "our") is greatly committed to protecting the privacy of our users ("You", "you") and providing a safe, high quality experience in the delivery of our services. This privacy policy describes 1) What information is collected from our users, 2) How information is collected from our users, 3) How collected information is used and protected, and 4) Your rights under the California Consumer Privacy Act. You, the end user, are urged to read this privacy policy in its entirety and contact REID TEKK, the owner and data controller of DieselHub.com, with any questions and/or concerns.

APPLICATION

This privacy policy applies to all users regardless of geographic location, the device(s) on which Dieselhub.com is being accessed, and/or their intentions for using our services.

DEFINITIONS

Data controller – the person(s), company, or entity that determines what data is collected from users, how this data is stored, and how this data is used.

User – the person engaged in visiting or using a website, webpage, web service, or application.

Advertising network – a person, persons, company, or business entity which provides advertising services to website owners and/or publishers.

CCPA – the California Consumer Protection Act is a statute signed into law June 28th, 2018 with the intention of enhancing the privacy rights of California residents.

Personal identifiers/personally identifiable information – Information that can be used or potentially be used to identify an individual person.

Tracking cookies/tracking codes – Tools used by marketing and advertising services in displaying advertisements to an end user based on previous internet browsing activity and/or behavior.

Contextual advertisements – Advertisements that are based on the context of the webpage/website on which they are being displayed.

Interest based advertisements – Advertisements that are based on a user's specific interests, generally derived from their browsing activity and/or behavior.

COLLECTION OF INFORMATION

DieselHub.com does not collect, share, or sell personally identifiable information during normal engagements between DieselHub.com and its website user(s). DieselHub.com may collect a user's personal information, as required, to complete transactions and respond to specific inquiries. Cookie and data usage information may be collected by DieselHub.com and through third party affiliates automatically during normal website engagements.

USE & DISCLOSURE OF INFORMATION

Information collected and used by DieselHub.com to complete transactions and respond to inquiries will **never be shared or sold to any third party person(s), company, or entity**. The information collected may include, but is not limited to:

- Name of purchasing party or inquirer
- Shipping address of purchasing party
- Phone number of purchasing party

- Email address of purchasing party or inquirer

DieselHub.com will collect and access this information for the sole purpose of processing applicable transactions and inquiries. This information may be collected by and accessed through a third party entity, including payment processors such as PayPal. DieselHub.com will retain records of this information for the period of time necessary to complete the transaction and provide applicable warranty service unless a longer retention period is required or allowed by law.

The following information may be collected by DieselHub.com and/or its third party affiliates through normal engagements between DieselHub.com and website users, for the purpose of 1) providing communication between a user's internet browser and DieselHub.com servers, 2) identifying a user's behavior and access activity while using our services, and 3) serving advertisements through third party networks:

- User's internet protocol (IP) address
- User's browser activity during the duration of the engagement with DieselHub.com (pages visited, engagement time(s), and related activity)
- User's browser type and, if applicable, browser version
- Device type being used to access DieselHub.com (computer, laptop, smart phone, etc.)

Additionally, third party advertising networks/ad servers may employ the use of cookies and tracking codes in the deployment of contextual and/or interest based advertisements. DieselHub.com has no access to or control of tracking cookies and technologies employed and/or used by such third party entities. DieselHub.com's privacy policy therefore does not apply to and cannot control the activities of such third parties. Users can choose to opt out of interested based advertising by visiting: networkadvertising.org/choices

CHILDRENS PRIVACY & PROTECTION

While DieselHub.com is intended for mature audiences, we have strict policies against the publishing of content that may not be suitable for users of all ages. We do not, and will not knowingly collect information from children under the age of 13 years and strongly believe that all the content available on and services rendered through our website are appropriate for children of all ages. Regardless, we encourage parents to take the appropriate steps necessary to monitor and control their children's online activities, including the use of DieselHub.com.

CALIFORNIA CONSUMER PRIVACY ACT NOTICE

This section of our Privacy Policy provides information for the rights of California residents under the California Consumer Privacy Act (CCPA). If you are a California resident, the CCPA grants you the following rights:

1) Right to Know – California residents have the right to request the categories of information collected about you, the categories of sources from which this information was collected, the specific pieces of information collected about you, and the business/commercial purpose(s) for which the information has been collected and/or used for the 12 month period ending on the date that your request is received. To make such a request online, you may visit www.dieselhub.com/ccpa or email privacy@reidtekk.com for additional instructions.

2) Right to Request Deletion – California residents have the right to request that we delete any personal information we may have collected from you. To make such a request online, you may visit www.dieselhub.com/ccpa or email privacy@reidtekk.com for additional instructions.

Certain categories and/or pieces of personal information may be exempt from the Right to Request Deletion clause of the CCPA. These exemptions include, but are not limited to:

- Information that are required to complete a transaction or provide a good or service requested by the consumer
- Information that is used to detect security incidents and protect against fraudulent, illegal, and/or malicious activity.
- Information pertinent to debugging and repairing website errors
- Information that is solely by the business internally and is reasonably aligned with the expectations of the consumer based on the consumers relationship with the business

- Information that is required to comply with a legal obligation of the business

3) Right to Opt-Out of Sale – California residents have the right to opt-out of the sharing of personal information collected by DieselHub.com. To make such a request, please visit: networkadvertising.org/choices

4) Right to be Free from Discrimination – You have the right to be free from unlawful discrimination in exercising your rights under the California Consumer Privacy Act.

ACCEPTANCE OF TERMS & CHANGES TO THIS PRIVACY POLICY

By using the services rendered by DieselHub.com and providing us with any of the personal information outlined in this Privacy Policy, you agree to the terms of this Privacy Policy and the usage of such information as described herein. Should you not accept these terms in their entirety, please do not use any of our services nor access any further portions of our website.

This Privacy Policy will be updated, as necessary, to protect our users and remain in compliance with local applicable laws regarding the collection and use of personal information. We encourage users to visit this Privacy Policy upon each use of DieselHub.com in order to understand and accept its terms.

LEGAL ACTION DISCLAIMER

A user's personal data may be used for legal purposes by REID TEKK, the data controller, in Court or in the stages leading to possible legal action arising from improper use of DieselHub.com or any related services. The user is also hereby made aware of the fact that the data controller may be required, by law, to reveal personal information upon the request of proper authorities in applicable jurisdictions.

DATA CONTROLLER & OWNER CONTACT INFORMATION

Mailing address:

RIED TEKK
P.O. Box 461
Wilton, CA 95693-0461

Email:

privacy@reidtekk.com